



## **Privacy and Security Series**

### **Effectively Partnering Information Security and Privacy**

Companies are extremely challenged in their ability to effectively integrate information security and privacy activities, creating risks for breaches, along with contractual and regulatory noncompliance. Winning strategies require the two to be complementary and integrated throughout the enterprise.

This workshop will provide insight into the Privacy and Information Security practitioners' roles and responsibilities within the organization and offer guidance on how to effectively combine Privacy with Information Security for a successful governance program.



**Anita Fineberg  
& Associates**

## Topics to be Covered

We will discuss the evolution of privacy and security activities within businesses, and highlight important trends of which businesses must be aware. We will define and discuss the Privacy and Security roles, responsibilities, and company challenges, as well as business processes that are most impacted by Privacy and Security processes and initiatives.

**Privacy Strategy.** We will discuss effective privacy strategies and the business impact of privacy, including common regulatory and compliance issues. We will describe key privacy issues to address within any type of organization.

**Information Security Strategy.** We will discuss effective Security strategies and the business impact of security, such as those relating to risk management and regulatory compliance. We will provide a practical method of incorporating industry best practices (ISO 27001, COBIT, CSA) into any organization.

### Objectives

- Understand privacy and information security issues and governance methodologies for best business impact
- Understand how to use existing governance frameworks, such as COBIT, ISO 27001 and CSA Model Code, to successfully integrate privacy and information security throughout the entire organization
- Understanding of the major privacy and information security common areas and how to establish partnerships to most successfully address all the accompanying issues
- Learn the legal ramifications and key compliance activities necessary to demonstrate regulatory and legal due diligence and establish a standard of due care that supports business success
- Create an actionable roadmap for coordinating privacy and information security activities within the organization

### Registration Details

**When:** Wed. July 29, 2009 |  
7:30am (EST) - Continental Breakfast  
8:00- 9:30am (EST) - Presentation

**Where:** Toronto Board of Trade | First  
Canadian Place | 100 King Street West

Space is limited. Reserve your spot by email [registration@eosensa.com](mailto:registration@eosensa.com)

## Presenters

### **Julius Azarcon, CISM, CISA, CIPP/C**

Julius has 14 years of experience assisting companies in identifying risk, implementing effective and efficient security programs, addressing privacy issues, vetting and training corporate security practitioners. Julius' principal focus with Eosensa is aiding clients in understanding their potential for exposure to privacy and security related issues, and assisting in the development of their investigation and response strategy.

Julius is a Certified Information Systems Auditor (CISA), Certified Information Security Manager (CISM), Certified Information Privacy Professional /Canada (CIPP/C), and ITIL Foundations Certified. He is a member of the Information Systems Audit and Control Association (ISACA) and International Association of Privacy Professionals (IAPP).

### **Anita Fineberg LL.B., CIPP/C**

Anita has close to 20 years experience providing legal and policy advice on complex information privacy issues to the private sector, government and the Office of the Information and Privacy Commissioner/Ontario. Her focus is the provision of superior, cost-effective and practical privacy solutions that enable organizations to manage regulatory risk, while effectively meeting their strategic objectives. Anita's area of specialization is health information privacy.

Anita is a frequent speaker, course leader and trainer at privacy conferences and workshops both domestically, in the U.S. and around the world. She holds a B.A. (Hons.) degree in psychology from Queen's University and an LL.B. from the University of Toronto. She holds a CIPP/C Certification from the International Association of Privacy Professionals

### **Contact Eosensa**

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